

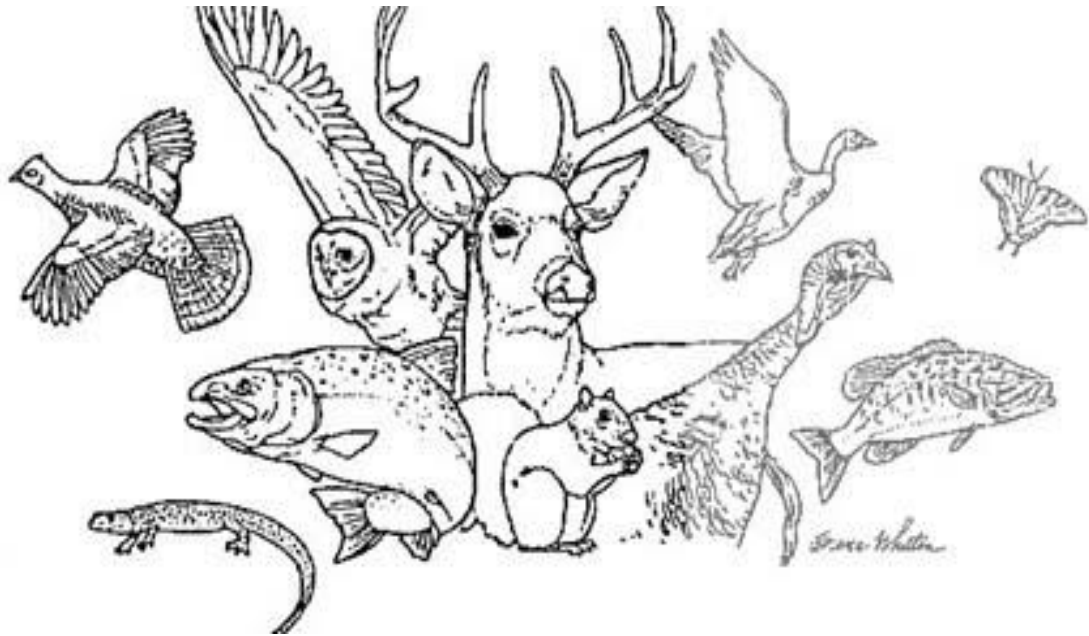


GEN AGRITECH

BUILDING ECOFRIENDRLY SOLUTIONS FOR AGRICULTURE



Approach



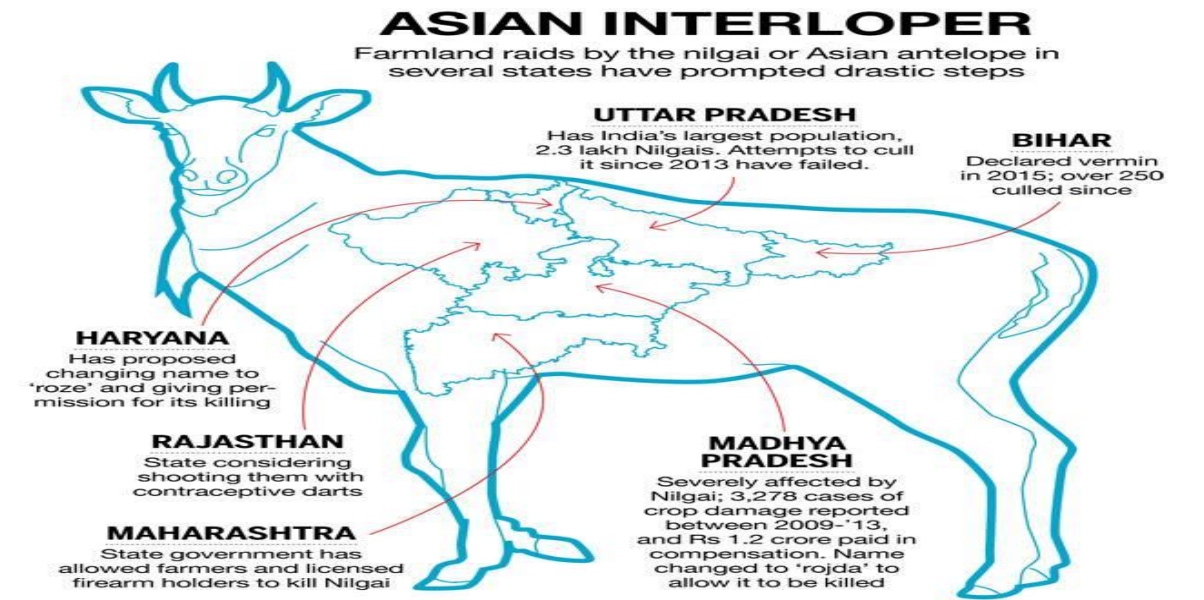
Wild Life Management

◆ **Schedule III of the
Wildlife Protection Act of 1972.**



Mother Earth

Wild Life Menace



Electrical Fencing



Gun Killing



Gun Killing



Acoustic unit

Bird Menace in **Agriculture**



Peacock



Ground Nut



Pomogranate



Maize

Bird Menace in **Aviation**



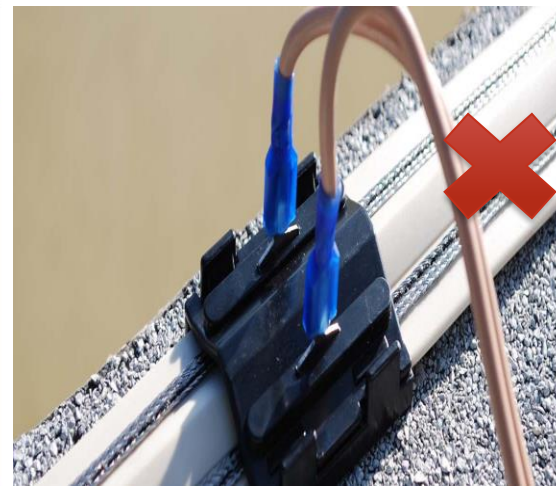
Current Alternatives: **Bird Menace**



Gun Killing



Chemical



Schok



Solar



Fencing
www.genagritech.com



Spikes



Fibre



Natural Prey

Our Offering : Bio Repellents



Biorepel™
Gel formulation
for **Wild Boar**.



Farm Secure™
Liquid formulation
for **Nilgai**



BirdX®
Liquid Formulation
for **Birds**

Eco
Friendly

Proven –
Works
well

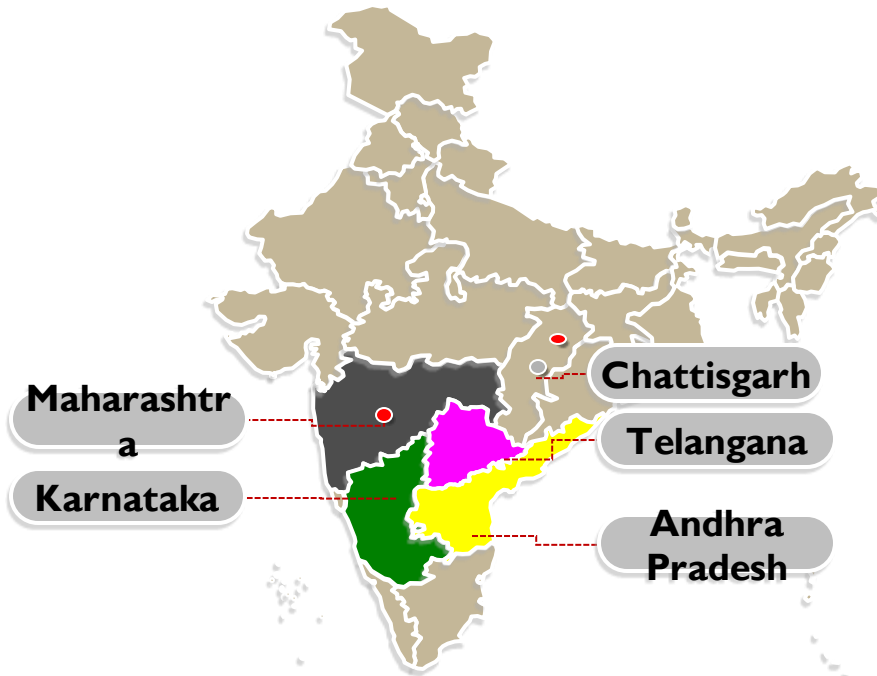
Natural

Cost
effective

Traction

B2C

B2B



Distributor / Dealer Network
- around 200



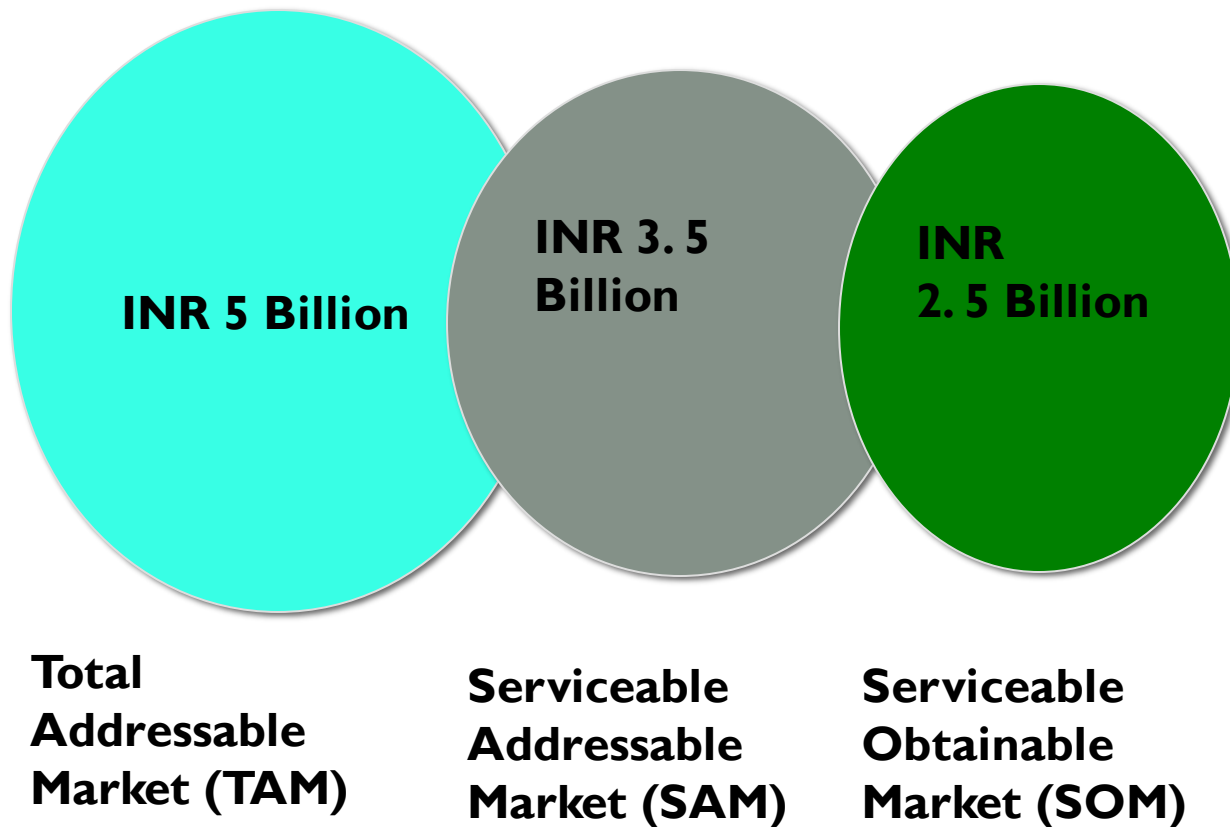
Biorepel & Dr. Soil Validation



INDIA

Market Opportunity: **Biorepellents**

- **Biorepel™**
- **Farm Secure™**
- **BirdX®**



Team + Advisors



● Dr. P. N. Rao

Masters from Pondicherry University,
PhD from **Cambridge**, UK and
MBA from **INSEAD**, France.

- Hands on experience in Biotechnology.



● Dr. P. S. Lakshmi

Chief Operating Officer

- Our strength is 15 member team. Total experience of team is around 120 years,

TEAM

● Advisors / Mentors



Mr. K.V. Iyer

Mentor, from a-IDEA
NAARM



Mr. Mahesh Kanumury

Mentor, from a-IDEA
NAARM

THANK YOU



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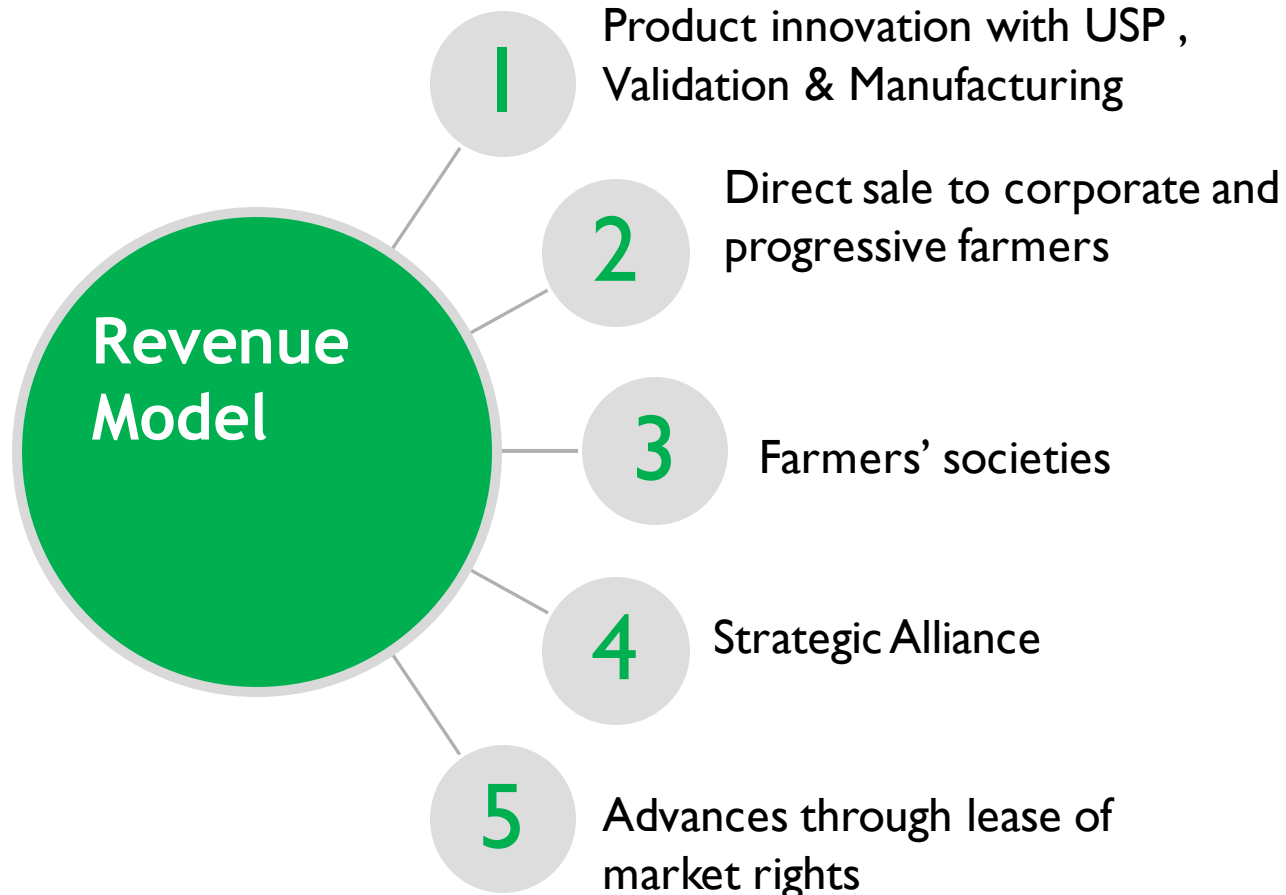
Phone: **+91 990 880 1233**

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Market Approach & Growth

Largely dependent on local retail outlets.



Growth Model



Adopting localized Alliance with FPO



Tie up with Coromandel Grow more centers



Online sale to target progressive Farmers